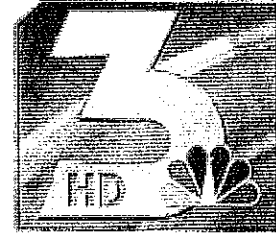


**ORDER**

KSNV

**Orders**

Order / Rev: **104469**  
 Alt Order #: 06832103  
 Product Desc: HORSFORD 4 CONG  
 Estimate: 1366  
 Flight Dates: 10/23/12 - 10/29/12  
 Original Date / Rev: 07/19/12 / 08/01/12  
 Order Type: GENERAL

Primary AE: Amy McCreary  
 Sales Office: BLPHI  
 Sales Region: National

**Agency**

Name: GMMB, Inc./ Washington D.C.  
 Buying Contact:  
 Billing Contact:  
 1010 Wisconsin Ave. NW  
 Washington, DC 20007

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**

Name: Horsford for Congress  
 Demographic: A35+  
 Product Codes: PLC02  
 Priority: SELECT PRIORITY CODE  
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:  
 Order Separation: 00:15:00  
 Advertiser External ID:  
 Agency External ID:

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	124	\$34,435.00	\$29,269.75
10/29/12	10/29/12	27	\$6,540.00	\$5,559.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	124	\$34,435.00	\$29,269.75	0.00
November 2012	27	\$6,540.00	\$5,559.00	0.00
<b>Totals</b>	<b>151</b>	<b>\$40,975.00</b>	<b>\$34,828.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
KSNV	26%	\$40,975.00
Market	100%	\$157,596.15

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$47,278.85
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$31,519.23
KTUD	1%	\$1,575.96
KVVU	15%	\$23,639.42
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$12,607.69

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w/WagM	5-6a		-TWTF--	:30	8	\$100.004		0.00	NM	8	\$800.00
				M-F 5-6a WakeUp w/Wagners											

NEWS

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 104469  
 Alt Order #: 06832103  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Horsford for Congress  
 Product Desc: HORSFORD 4 CONG  
 Estimate: 1366

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF--	:30	8	\$100.004		0.00	NM	8	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			8		\$100.00			0.00			
E 2	KSNV	10/29/12	10/29/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	2	\$100.004		0.00	NM	2	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			2		\$100.00			0.00			
E 3	KSNV	10/29/12	10/29/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	2	\$190.004		0.00	NM	2	\$380.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			2		\$190.00			0.00			
E 4	KSNV	10/23/12	10/26/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	8	\$190.004		0.00	NM	8	\$1,520.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			8		\$190.00			0.00			
E 5	KSNV	10/23/12	10/26/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	16	\$250.004		0.00	NM	16	\$4,000.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			16		\$250.00			0.00			
E 6	KSNV	10/29/12	10/29/12	Today Show Today Show	CM	658a-9am	M-----	:30	4	\$250.004		0.00	NM	4	\$1,000.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			4		\$250.00			0.00			
E 7	KSNV	10/27/12	10/27/12	News 3 Sunrise - SATUR News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$125.004		0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-			1		\$125.00			0.00			
E 8	KSNV	10/28/12	10/28/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$250.004		0.00	NM	1	\$250.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S			1		\$250.00			0.00			
E 9	KSNV	10/28/12	10/28/12	Meet the Press Meet the Press	CM	8a-9am	-----S	:30	1	\$1,900.002		0.00	NM	1	\$1,900.00
MTP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S			1		\$1,900.00			0.00			
E 10	KSNV	10/23/12	10/26/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	-TWTF--	:30	5	\$150.004		0.00	NM	5	\$750.00
TODAY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			5		\$150.00			0.00			
E 11	KSNV	10/29/12	10/29/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	M-----	:30	1	\$150.004		0.00	NM	1	\$150.00
TODAY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1		\$150.00			0.00			
E 12	KSNV	10/29/12	10/29/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	M-----	:30	1	\$100.004		0.00	NM	1	\$100.00
TODAY III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1		\$100.00			0.00			
E 13	KSNV	10/23/12	10/26/12		CM	10am-11am	-TWTF--	:30	5	\$100.004		0.00	NM	5	\$500.00

Order / Rev: 104469  
 Alt Order #: 06832103  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Horsford for Congress  
 Product Desc: HORSFORD 4 CONG  
 Estimate: 1366

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Today Show III 4th H Today 4th Hour															
TODAY III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					5	\$100.00		0.00			
E 14	KSNV	10/23/12	10/26/12	Rachael Ray Rachael Ray	CM	11am-12pm	-TWTF--	:30	5	\$100.004		0.00	NM	5	\$500.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					5	\$100.00		0.00			
E 15	KSNV	10/29/12	10/29/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	2	\$100.004		0.00	NM	2	\$200.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					2	\$100.00		0.00			
E 16	KSNV	10/29/12	10/29/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$125.004		0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$125.00		0.00			
E 17	KSNV	10/23/12	10/26/12	Noon News Noon News	CM	12-1230pm	-TWTF--	:30	5	\$125.004		0.00	NM	5	\$625.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					5	\$125.00		0.00			
E 18	KSNV	10/23/12	10/26/12	The Doctors The Doctors	CM	2pm-3pm	-TWTF--	:30	5	\$100.004		0.00	NM	5	\$500.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					5	\$100.00		0.00			
E 19	KSNV	10/29/12	10/29/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$100.004		0.00	NM	1	\$100.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$100.00		0.00			
E 20	KSNV	10/28/12	10/28/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$125.004		0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$125.00		0.00			
E 21	KSNV	10/23/12	10/26/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	5	\$150.004		0.00	NM	5	\$750.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					5	\$150.00		0.00			
E 22	KSNV	10/29/12	10/29/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	2	\$150.004		0.00	NM	2	\$300.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					2	\$150.00		0.00			
E 23	KSNV	10/29/12	10/29/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	M-----	:30	2	\$175.004		0.00	NM	2	\$350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					2	\$175.00		0.00			
E 24	KSNV	10/23/12	10/26/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	-TWTF--	:30	4	\$175.004		0.00	NM	4	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$175.00		0.00			
E 25	KSNV	10/23/12	10/26/12		CM	4-5pm	-TWTF--	:30	5	\$175.004		0.00	NM	5	\$875.00

Order / Rev: 104469  
 Alt Order #: 06832103  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Horsford for Congress  
 Product Desc: HORSFORD 4 CONG  
 Estimate: 1366

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			5		\$175.00			0.00			
E 26	KSNV	10/29/12	10/29/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	M-----	:30	1	\$175.00	4	0.00	NM	1	\$175.00
4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1		\$175.00			0.00			
E 27	KSNV	10/29/12	10/29/12	M-F Early News	CM	5-630p	M-----	:30	1	\$265.00	4	0.00	NM	1	\$265.00
M-F Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1		\$265.00			0.00			
E 28	KSNV	10/23/12	10/26/12	M-F Early News	CM	5-630p	-TWTF--	:30	8	\$265.00	4	0.00	NM	8	\$2,120.00
M-F Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			8		\$265.00			0.00			
E 29	KSNV	10/23/12	10/26/12	M-F Jeopardy	CM	630-7pm	-TWTF--	:30	4	\$260.00	4	0.00	NM	4	\$1,040.00
M-F Jeopardy															
JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			4		\$260.00			0.00			
E 30	KSNV	10/29/12	10/29/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$260.00	4	0.00	NM	1	\$260.00
M-F Jeopardy															
JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1		\$260.00			0.00			
E 31	KSNV	10/29/12	10/29/12	M-F Wheel	CM	7-730pm	M-----	:30	1	\$260.00	4	0.00	NM	1	\$260.00
M-F Wheel of Fortune															
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1		\$260.00			0.00			
E 32	KSNV	10/23/12	10/26/12	M-F Wheel	CM	7-730pm	-TWTF--	:30	4	\$260.00	4	0.00	NM	4	\$1,040.00
M-F Wheel of Fortune															
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			4		\$260.00			0.00			
E 33	KSNV	10/27/12	10/27/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$175.00	4	0.00	NM	1	\$175.00
SAT/Jeopardy															
JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-			1		\$175.00			0.00			
E 34	KSNV	10/27/12	10/27/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$175.00	4	0.00	NM	1	\$175.00
SAT/ Wheel of Fortune															
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-			1		\$175.00			0.00			
E 35	KSNV	10/29/12	10/29/12	Mon PR 10-11p	CM	10-11pm	M-----	:30	1	\$1,000.00	4	0.00	NM	1	\$1,000.00
Monday Prime 10-11pm															
REVOLUTION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1		\$1,000.00			0.00			
E 36	KSNV	10/23/12	10/23/12	Tues PR 10-11p	CM	10-11pm	-T-----	:30	1	\$900.00	4	0.00	NM	1	\$900.00
Tuesday Prime 10-11pm															
PARENTHOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----			1		\$900.00			0.00			
E 37	KSNV	10/25/12	10/25/12		CM	10-11pm	---T---	:30	1	\$950.00	4	0.00	NM	1	\$950.00

Order / Rev: 104469  
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 Product Desc: HORSFORD 4 CONG  
 Estimate: 1366

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Thurs PR 10-11p Thursday Prime 10-11pm ROCK CENTER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---T--- 1 \$950.00 0.00															
E 38	KSNV	10/26/12	10/26/12	Fri 10-11p Friday Prime 10-11pm	CM	10-11pm	----F--	:30	1	\$1,000.00	4	0.00	NM	1	\$1,000.00
DLINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----F-- 1 \$1,000.00 0.00															
E 39	KSNV	10/27/12	10/27/12	Sat PR 10-11p Saturday Prime 10-11pm	CM	10-11pm	-----S-	:30	1	\$500.00	4	0.00	NM	1	\$500.00
SVU <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$500.00 0.00															
E 40	KSNV	10/28/12	10/28/12	Sun PR 10-11p Sunday Prim 10-11pm	CM	10-11pm	-----S	:30	1	\$350.00	4	0.00	NM	1	\$350.00
L&O AFTER NFL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$350.00 0.00															
E 41	KSNV	10/23/12	10/26/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$275.00	4	0.00	NM	4	\$1,100.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -TWTF-- 4 \$275.00 0.00															
E 42	KSNV	10/29/12	10/29/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$275.00	4	0.00	NM	1	\$275.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$275.00 0.00															
E 43	KSNV	10/27/12	10/27/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$285.00	4	0.00	NM	1	\$285.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$285.00 0.00															
E 44	KSNV	10/28/12	10/28/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$285.00	4	0.00	NM	1	\$285.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$285.00 0.00															
E 45	KSNV	10/23/12	10/26/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	8	\$150.00	4	0.00	NM	8	\$1,200.00
TON SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -TWTF-- 8 \$150.00 0.00															
E 46	KSNV	10/29/12	10/29/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	2	\$150.00	4	0.00	NM	2	\$300.00
TON SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 2 \$150.00 0.00															
E 47	KSNV	10/27/12	10/27/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
SNL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$400.00 0.00															
E 48	KSNV	10/27/12	10/27/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	2	\$175.00	4	0.00	NM	2	\$350.00
SAT TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 2 \$175.00 0.00															
E 49	KSNV	10/28/12	10/28/12		CM	6a-7a	-----S	:30	2	\$110.00	4	0.00	NM	2	\$220.00

Order / Rev: 104469  
 Alt Order #: 06832103  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Horsford for Congress  
 Product Desc: HORSFORD 4 CONG  
 Estimate: 1366

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 3 Sunrise - SUNDAY											
				News 3 Sunrise SUNDAY											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					2	\$110.00		0.00			
E 50	KSNV	10/28/12	10/28/12	Chris Matthews 9:30AM SM	CM	9:30a-10a	-----S	:30	1	\$175.004		0.00	NM	1	\$175.00
				Chris Matthews SUN 9:30am											
				CM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$175.00		0.00			
E 51	KSNV	10/29/12	10/29/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$1,100.004		0.00	NM	1	\$1,100.00
				Monday Prime 8-10pm											
				VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,100.00		0.00			
E 52	KSNV	10/24/12	10/24/12	Wed PR 9-10p	CM	9-10pm	--W----	:30	1	\$1,300.004		0.00	NM	1	\$1,300.00
				Wednesday Prime 9-10pm											
				ROCK CENTER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$1,300.00		0.00			
E 53	KSNV	10/24/12	10/24/12	Wed PR 10-11p	CM	10-11pm	--W----	:30	1	\$1,000.004		0.00	NM	1	\$1,000.00
				Wednesday Prime 10-11pm											
				CHI FIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$1,000.00		0.00			
E 54	KSNV	10/25/12	10/25/12	Thurs PR 9-10p	CM	9-10pm	---T---	:30	1	\$850.004		0.00	NM	1	\$850.00
				Thursday Prime 9-10pm											
				OFFICE/UP ALL NIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$850.00		0.00			
E 55	KSNV	10/26/12	10/26/12	Fri PR 9-10p	CM	9-10pm	----F--	:30	1	\$750.004		0.00	NM	1	\$750.00
				Friday Prime 9-10pm											
				GRIMM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$750.00		0.00			
E 56	KSNV	10/27/12	10/27/12	Sat PR 8-9p	CM	8-9pm	-----S-	:30	1	\$350.004		0.00	NM	1	\$350.00
				Saturday Prime 8-9pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$350.00		0.00			
E 57	KSNV	10/28/12	10/28/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.004		0.00	NM	1	\$4,000.00
				NFL Football											
				NFL GAME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$4,000.00		0.00			
													Totals	151	\$40,975.00